Cancer Communication in the Digital Era: Opportunities and Challenges

March 3, 2014 • Bethesda, MD
National Institutes of Health • Building 31
#NewComm4Cancer

Agenda

8:30   Registration
9:00   Welcome and Introductions
9:40   New Media: Overview and Applications Along the Cancer Continuum
       • Susannah Fox, Associate Director, Internet & American Life Project, Pew Research Center
       • Bradford W. Hesse, PhD, Chief, Health Communication and Informatics Research Branch, Division of Cancer Control and Population Sciences, National Cancer Institute
10:10  Brainstorm: Topics and Focus Areas
11:05  Break
11:15  Sense-Making and Prioritization
12:00  Input into Workshops: Potential Topics and Questions—1
12:30  Public Comment
12:45  Lunch
1:45   Input into Workshops: Potential Topics and Questions—2
3:30   Public Comment
3:45   Wrap Up and Next Steps
4:00   Adjourn

NO REGISTRATION REQUIRED

MEETINGS OF THE PRESIDENT'S CANCER PANEL ARE OPEN TO THE PUBLIC.