



Cancer Communication in the Digital Era: Opportunities and Challenges

March 3, 2014 • Bethesda, MD
National Institutes of Health • Building 31

 [#NewComm4Cancer](https://twitter.com/NewComm4Cancer)

Agenda

- 8:30** Registration
- 9:00** Welcome and Introductions
- 9:40** New Media: Overview and Applications Along the Cancer Continuum
- **Susannah Fox**, Associate Director, Internet & American Life Project, Pew Research Center
 - **Bradford W. Hesse, PhD**, Chief, Health Communication and Informatics Research Branch, Division of Cancer Control and Population Sciences, National Cancer Institute
- 10:10** Brainstorm: Topics and Focus Areas
- 11:05** Break
- 11:15** Sense-Making and Prioritization
- 12:00** Input into Workshops: Potential Topics and Questions—1
- 12:30** Public Comment
- 12:45** Lunch
- 1:45** Input into Workshops: Potential Topics and Questions—2
- 3:30** Public Comment
- 3:45** Wrap Up and Next Steps
- 4:00** Adjourn

NO REGISTRATION REQUIRED

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MEETINGS OF THE PRESIDENT'S CANCER PANEL ARE OPEN TO THE PUBLIC.