

# Implementation Science to Reduce Inequities in Global Cancer Control

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# Why implementation science?

- The need to close the 17-year evidence to practice translational gap (aka the "Know-Do" gap) is broadly recognized
- Using implementation science to expand use of proven cancer prevention and early detection strategies was one of 10 transformative research recommendations by the Cancer Moonshot<sup>SM</sup> Blue Ribbon Panel
- The International Agency for Research on Cancer (IARC) 2021-2025
   Strategic Plan includes Implementation Research as one of three emerging research priorities (in collaboration with the WHO)
- How is implementation research different from general biomedical research?

Research goal in biomedical science focus on health outcome "Does the intervention work?"



### **Biomedical Innovation at NCI**

# **Knowledge generation**

Scientific research ranging from basic to population science identifies targets for development of drugs, devices, or vaccines to prevent or treat cancer

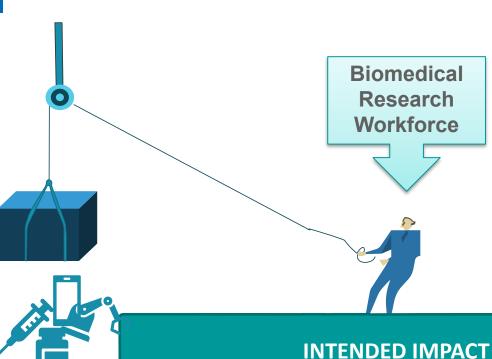


**INTERVENTION DESIGN: Drug,** device, behavior change

RANDOMIZED CONTROLLED **TRIALS** 

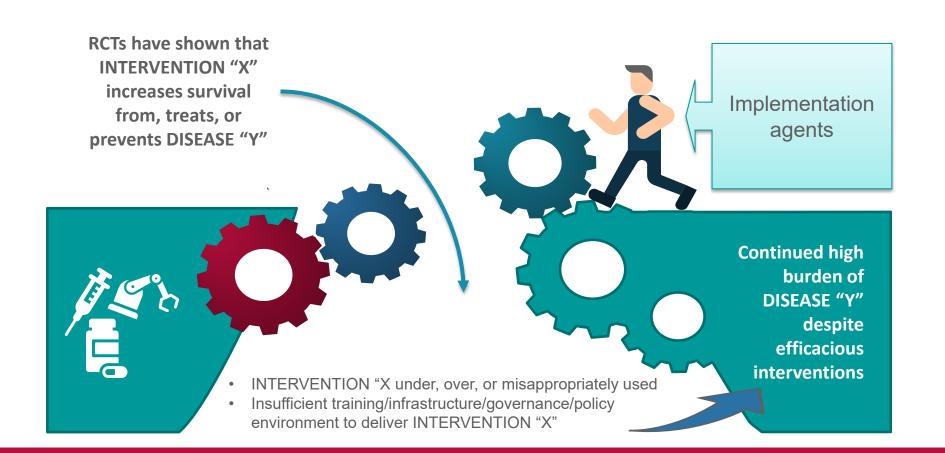


Reduced burden of cancer



# Research goal in implementation science Focus on implementation outcome "What works, for whom, in what circumstances, and why?" - Pawson and Tilley 1997

### **UNDERSTANDING THE GAP**





# **BRIDGING THE GAP – Implementation Science**

RCTs have shown that INTERVENTION "X" increases survival from, treats, or prevents DISEASE "Y"

Feasibility

# IMPLEMENTATION SCIENCE



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- UNDERSTAND
  implementation process
  barrier framed on
  implementation outcomes
  DESIGN strategies to
- overcome the individual or organizational barriers
  TEST and ADAPT strategies
- TEST and ADAPT strategies to new contexts



DECREASED burden of DISEASE "Y" due to effective context adaptation of implementation process

INTERVENTION "X under, over, or misappropriately used

Fidelity

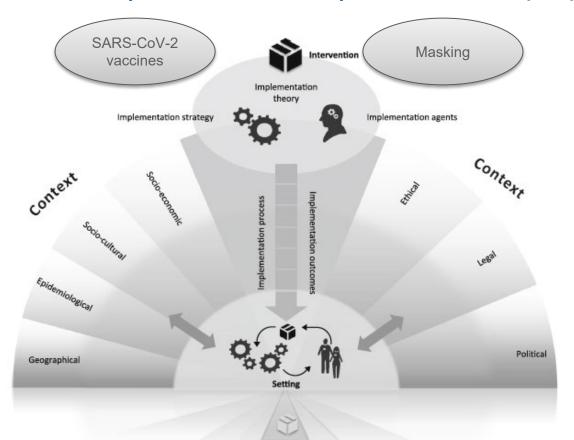
Insufficient training/infrastructure/governance/policy environment to deliver INTERVENTION "X"

### To summarize...

- "Implementation science is the study of methods to promote the adoption and integration of evidence-based practices, interventions, and policies into routine health care and public health settings to improve our impact on population health."
- Implementation science views context and complexity as research targets
  - This contrasts with traditional biomedical research (e.g., randomized controlled trials, or RCTs) which view context and complexity as confounders to be controlled.
- Real-world effectiveness of evidence-based interventions requires understanding the interactions involved in implementing <u>complex interventions</u> into <u>complex health systems</u> in a variety of <u>sociopolitical</u>, <u>socioeconomic</u>, <u>and</u> <u>cultural contexts</u>.



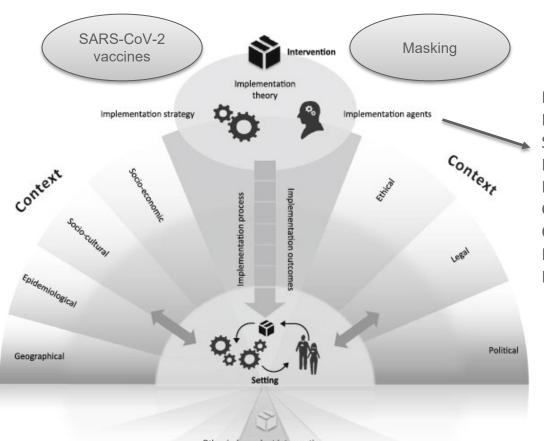
## The Context and Implementation of Complex Interventions (CICI) Framework



Other independent interventions



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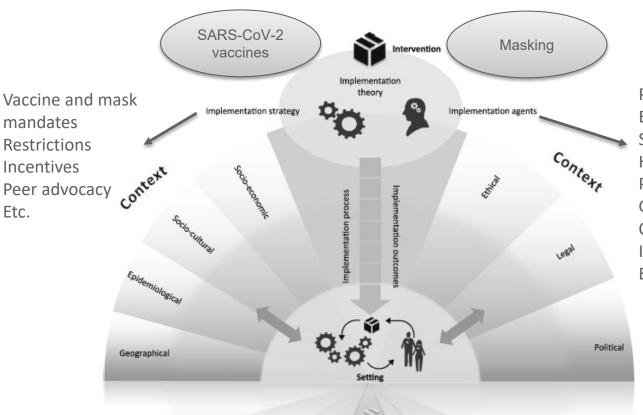


Public health agencies
Employers
Schools
Health systems
Pharmacies
Government
Community groups
Individuals
Etc...

Other independent interventions



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# CENTER FOR GLOBAL HEALTH

STRATEGIC PLAN 2021-2025





Accelerate global cancer implementation science.

https://www.cancer.gov/about-nci/organization/cgh/about/strategic-plan

# Global implementation science through a systems lens

- Many of our implementation strategies are designed to react to observed events
- CGH seeks to support research that looks deeper to understand the patterns, underlying structures and mental models which result in similar events across a variety of contexts

#### THE ICEBERG

A Tool for Guiding Systemic Thinking

#### **EVENTS**

React

What just happened? Catching a cold.

#### PATTERNS/TRENDS

Anticipate

What trends have there been over time?
I've been catching more colds
when sleeping less.

#### **UNDERLYING STRUCTURES**

Design

What has influenced the patterns?
What are the relationships between the parts?
More stress at work, not eating well, difficulty accessing healthy food near home or work.

#### **MENTAL MODELS**

Transform

What assumptions, beliefs and values do people hold about the system? What beliefs keep the system in place? Career is the most important piece of our identity, healthy food is too expensive, rest is for the unmotivated.



# Paradigm shift from traditional linear to complex systems

- Requires re-thinking research paradigms
- Move from purely reductionist methods to systems science

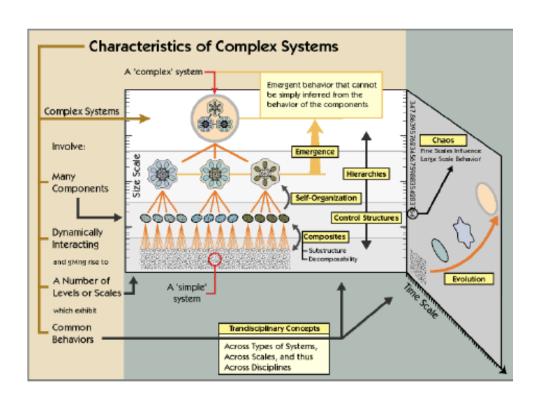
Table 1 Comparison of traditional and complex system analytic assumptions

Traditional analytic techniques	Complex systems assumptions
assumptions	Complex systems assumptions
Linearity	Nonlinearity
Normality	Nonnormality
Homogeneity	Heterogeneity
Single level	Multiple levels
Static or discretely longitudinal	Dynamic, with feedback
Among variables	Interaction of actors
Reductionist	Holistic
	Among variables  Linearity  Normality  Homogeneity  Single level  Static or discretely longitudinal

# Complex systems: More than a sum of their parts

# **Complex Systems**

- Made up of a large number of heterogeneous elements
- That interact with each other
- Producing an emergent effect that is different from the effects of the individual elements
- Which persists over time and adapts to changing circumstances



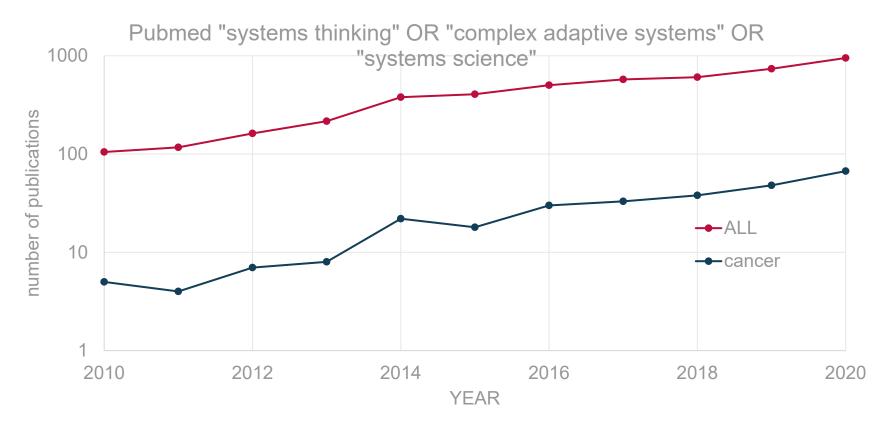
http://www.necsi.edu/visual/systems.html

# Study designs

- Hypothesis generation (non-experimental)
  - Mixed methods (integrated quantitative and qualitative designs)
- Hypothesis testing (pragmatic, quasi-experimental)
  - Pre-post design, or 'natural experiments'
  - Stepped wedge designs
  - Interrupted time series
- Evidence synthesis
  - Realist evaluation
  - Computational modeling and systems science (system dynamics, network analysis, agent-based modeling)



# Trends in systems approaches in cancer research





# Global inequities in application of systems thinking in implementation research



Figure 2 World map of the 1,386 MEDLINE records mentioning the terms "systems thinking", "complex adaptive systems", or "systems science". Source: GoPubMed, which reports the frequency that terms appear in MEDLINE indexes for publications, which include titles, abstracts, journal names and corresponding author's affiliation. This data was obtained on 14 August 2014.

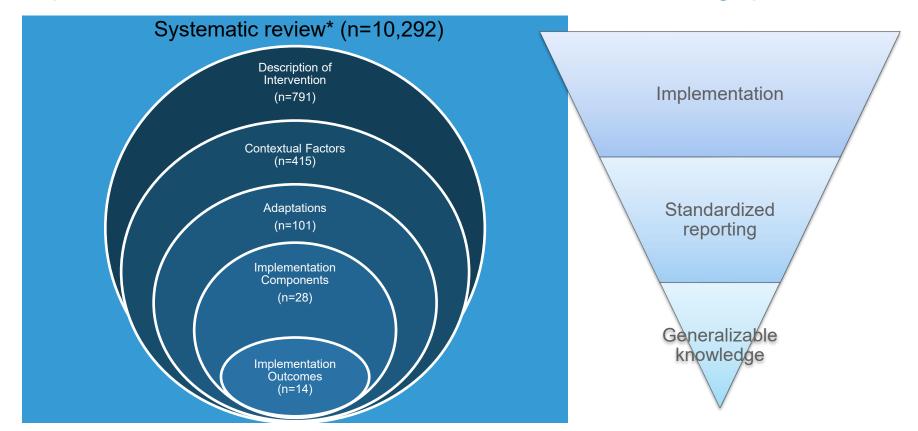


# What do we gain from global implementation science?

Re-thinking evidence synthesis to increase equity in cancer prevention and control

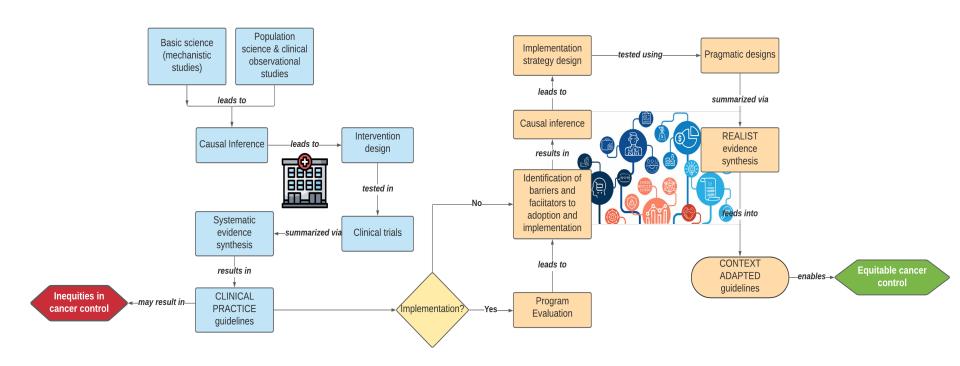


# Implementation Science in LMICs – the research gap

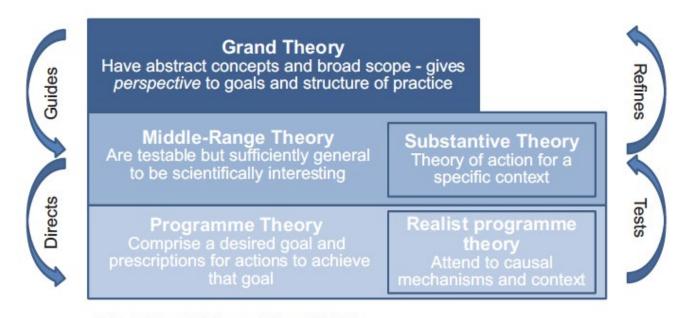




# Reducing inequities in cancer control through global IS



# Modernizing our concepts of generalizability

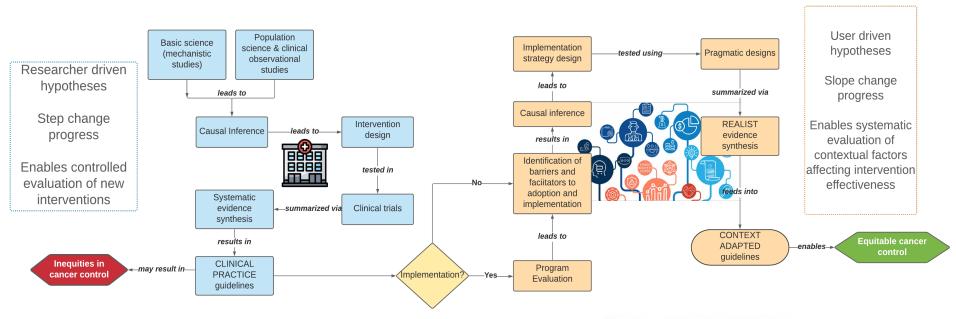


Adapted from Walker and Avant, (2005)

Realist evaluations result in context-specific 'theories of action', or generalizable 'rules of thumb' for implementation



# Reducing inequities in cancer control through global IS





Accelerate global cancer implementation science.



COLLABORATION



**IMPACT** 



**EQUITY** 

# QUESTIONS?



cancer.gov

cancer.gov/espanol