

ASCO Priorities 2008-2009

**Presentation to the
National Cancer Advisory Board**

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ASCO's Mission



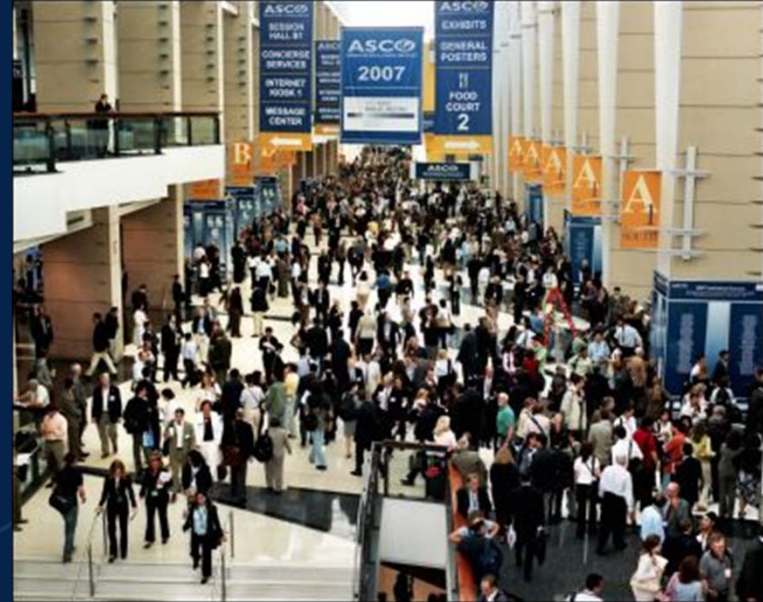
- **Improving** cancer care and prevention
- **Advancing** education and training
- **Fostering** communication
- **Advocating** sound policy
- **Supporting** professionals—all settings



Presidential Theme:
Personalizing cancer care

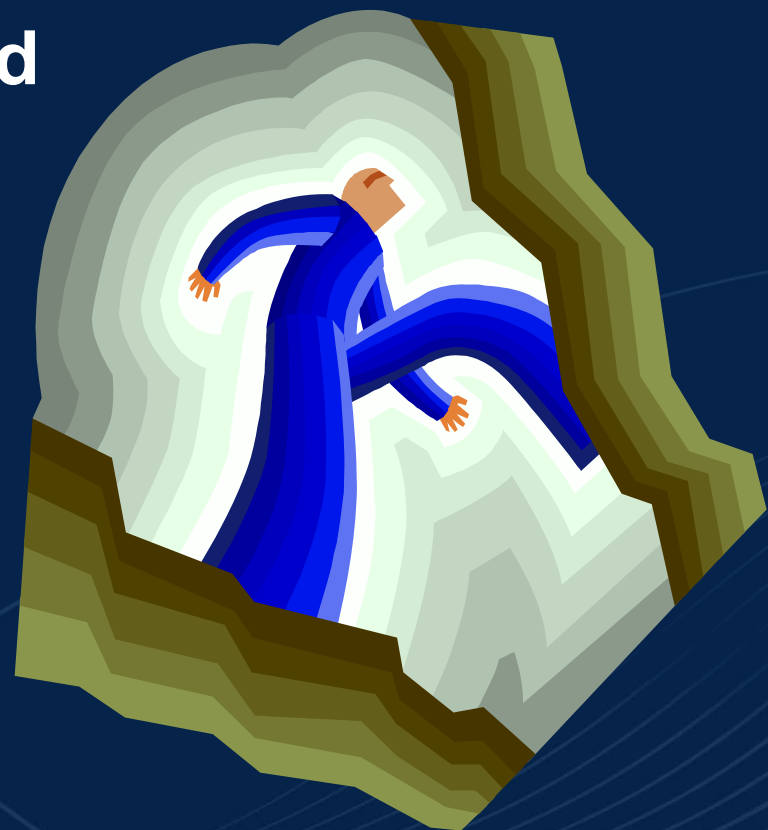
Power in Numbers Strength in Diversity

- > 26,300 members
- 121 countries
- Multi-specialty
- Multi-disciplinary
- Multi-setting

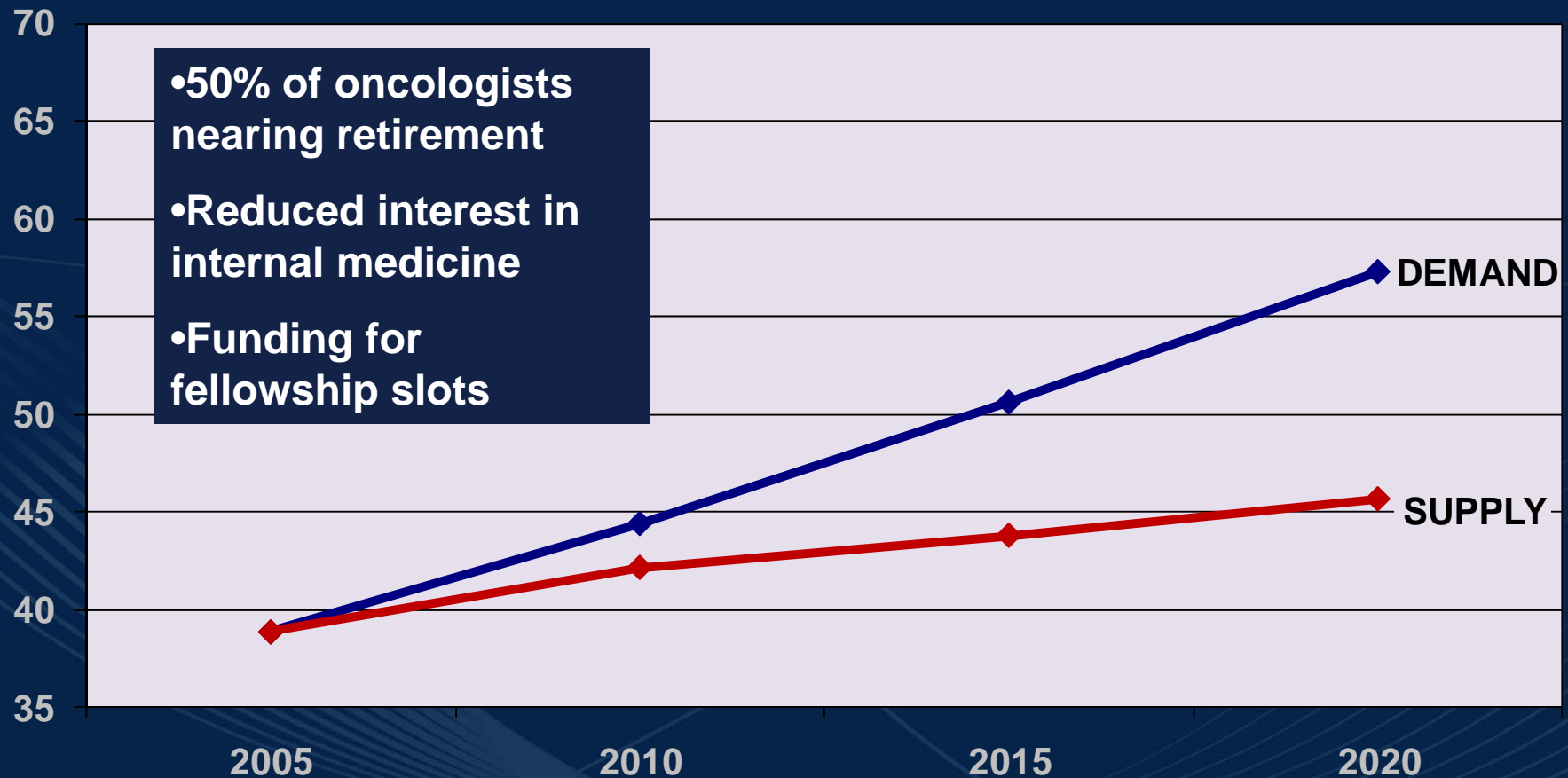


Significant Challenges Facing Oncology Professionals

- Workforce supply/demand
- Cost of cancer care
- Cancer care disparities
- Palliative care
- Clinical trials infrastructure
- Administrative burden of healthcare delivery and research



Workforce Supply/Demand: ASCO Analysis



Workforce Supply/Demand: ASCO Analysis & Plan

- Demand for oncology visits outstripping supply
- Expanding need due to increased survivorship & incidence in an aging population
- Coordinated, multi-faceted approach required
- ASCO Strategic Plan Goals:
 - Identify ways to improve practice efficiency
 - Adapt/expand training
 - Collect, assess, and report real-time data
- Physician Investigator Project

Workforce Supply/Demand: ASCO Plan

- Competitive grants to study innovative practice arrangements
- Pilot projects to test innovative practice models
- Partnerships with other health professionals
- Number and funding for training slots and recommendations for expansion
- Exposure to outpatient oncology during training
- Workforce information database and health of the workforce report

Workforce Supply/Demand: Challenge to & Partnership with NCI

- Increased clinical demands will jeopardize time clinicians have to engage in research
- Solution will require:
 - Compensation for protected research time
 - Reimbursement for added costs of patient recruitment & monitoring
 - Standardization and simplification of research process
- Ongoing NCI-ASCO partnership to monitor demand data

Cost of Care: ASCO Analysis & Plan

- Health care spending growing at unsustainable rate
- Oncology care 5% of spending & growing rapidly
- Cancer drugs among most expensive and patient testing intensive
- ASCO Plan:
 - Phase I – Develop information and methods to integrate cost considerations into treatment decision making
 - Phase II – Develop policy recommendations

Cost of Care: Challenge to & Partnership with NCI

- ASCO discussing cost drivers and strategies to reduce cost:
 - Comparative & cost effectiveness
 - Evidence based clinical care
 - Improving efficiency of drug development
 - Patient-physician communication
 - Cost-benefit analysis & value in decision making
 - Biomarkers for treatment selection

Cancer Care Disparities: ASCO Analysis

- Minority populations increasing (50% of U.S. population by 2050) & many lack insurance
- Even with insurance, barriers of language, geography, and culture limit access and impact outcomes
- Minorities not well represented in medical community (12% of medical students)

Cancer Care Disparities: ASCO Plan

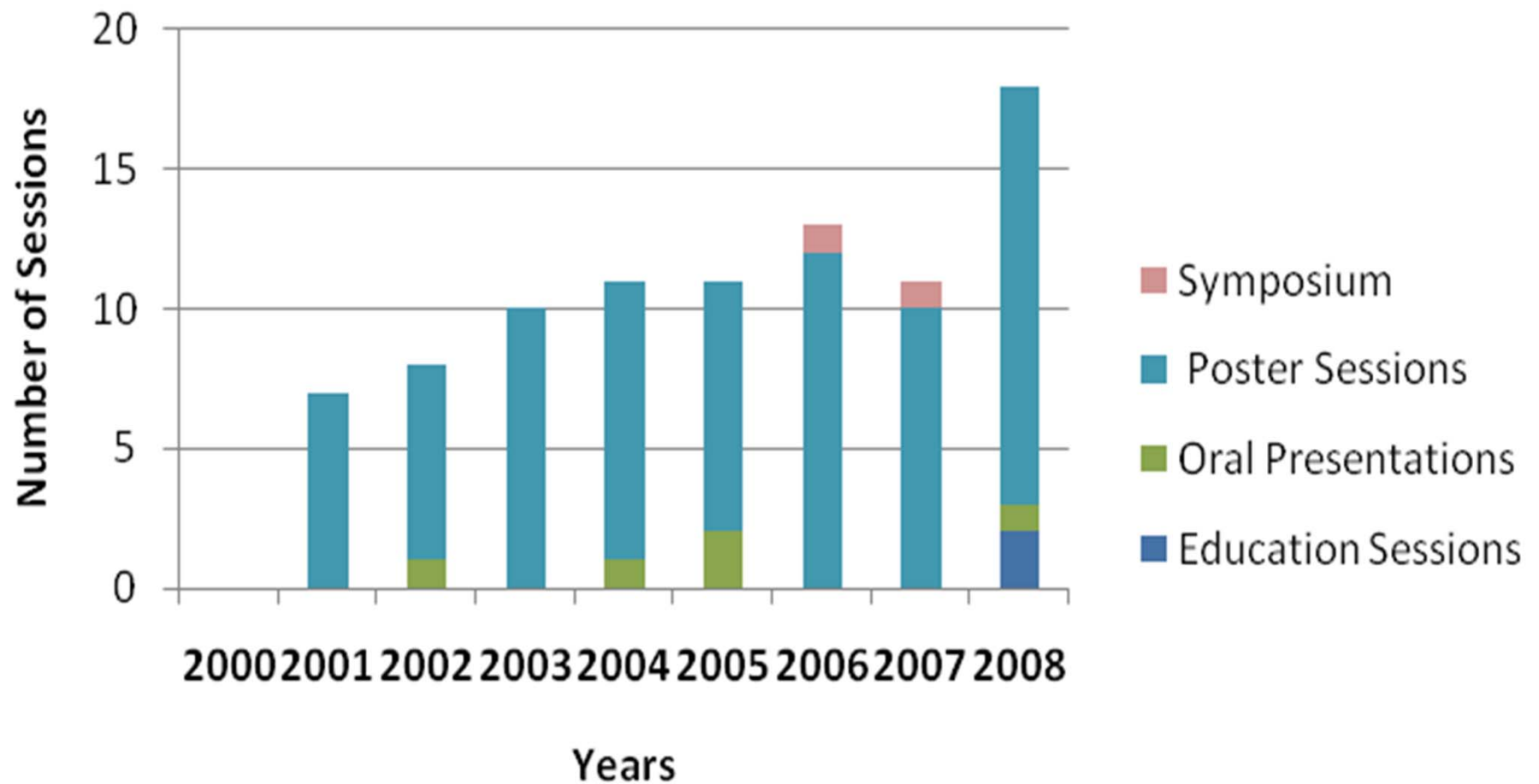
- Access to health insurance through legislative reform
- Access to cancer screening services
- Education to increase provider, patient, and public awareness
- Support research & researchers (YIA in health disparities)
- Promote workforce diversity (Minority Scholar's Initiative)
- Patient-centered care models (e.g., treatment plan & summary, patient navigator programs, clinical trials participation)

We are interested in hearing NCAB's assessment and where ASCO and NCI might be able to partner.



ASCO Science & Education on Disparities

ASCO Annual Meetings 2000-2008: Health Disparities-Related Sessions



Palliative Care: ASCO Analysis

- Palliative care should extend through the continuum of cancer care & requires an integrated approach to care management
- Palliative care is a global challenge – 50% of new cases in developing world & 80% of these diagnosed at advanced stage and die within a year
- At least 60% of advanced cancer patients experience moderate-severe pain combined with other complications
- Significant range of new palliative care treatments introduced over last 10 years

Palliative Care: ASCO Plan

- Education – update and disseminate resources, support training programs, standardize palliative care terminology
- Policy – advocate for integration of palliative care & adequate coverage
- Patient access to full range of palliative care drugs
- Promote integrated palliative care models, quality care, and research

We are interested in hearing NCAB's assessment and where ASCO and NCI might be able to partner.

Clinical Trials Infrastructure: ASCO Analysis & Plan

- Complexity of trial activation
- Limited physician participation and incentives
- Industry support essential but threatens independence
- NCI & industry trials – differing practices/demands
- ASCO Plan:
 - Advocacy to increase NCI \$
 - Education (e.g., Clinical Trials Workshop)
 - Resources & tools (e.g., Exemplary Attributes)
 - Community Oncology Research Grant

Clinical Trials Infrastructure: Challenge to & Partnership with NCI

- Streamline protocol activation
- Increase trial reimbursement
- Facilitate industry collaborations
- Harmonize FDA expectations and NCI procedures
- Partnerships with ASCO:
 - Common ground to facilitate collaboration
 - Recognition & support for sites
 - Education & training
 - Communications

Regulatory Complexities: ASCO's Analysis & Activities

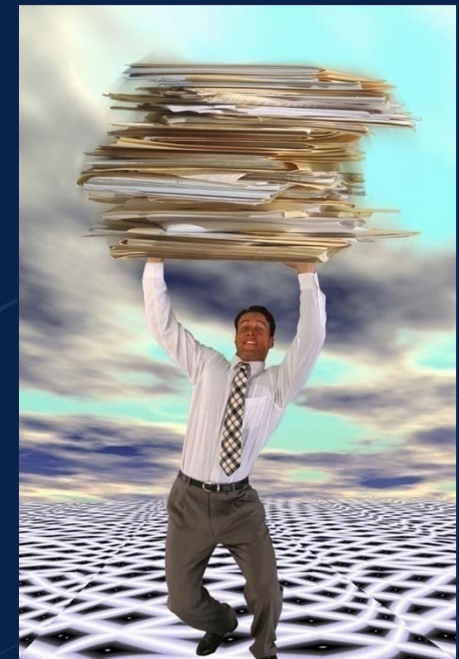
Reducing burdens to increase participation

Legislative and Regulatory Advocacy

- HIPAA study findings
- Alternatives to local IRB review
- Medicare clinical trials coverage

Existing Partnerships

- Data collection standards
- Case report form standards
- FDA Critical Path Initiative



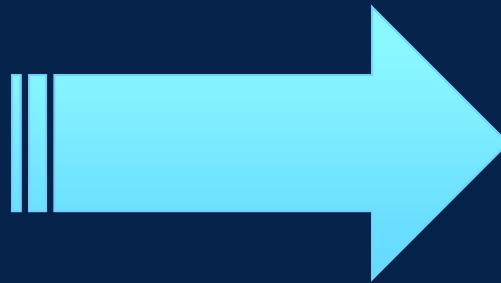
Regulatory Complexities: Challenge to & Partnership with NCI

Potential Partnerships with ASCO:

- Best practices for HIPAA and biospecimens
- Address NCI CIRB evaluation findings
- Integrate caBIG and EHR efforts
- Work with FDA to refine "minimum necessary" data set

Shared Goals Bring us Together

- Research
- Education
- Information



Promoting
Quality
Cancer Care

ASCO = Advocacy for strong federal
cancer research program