



NCI COMMUNITY  
CANCER CENTERS  
PROGRAM

# NCI Community Cancer Centers Program Evaluation– Overview

National Cancer Advisory Board Meeting  
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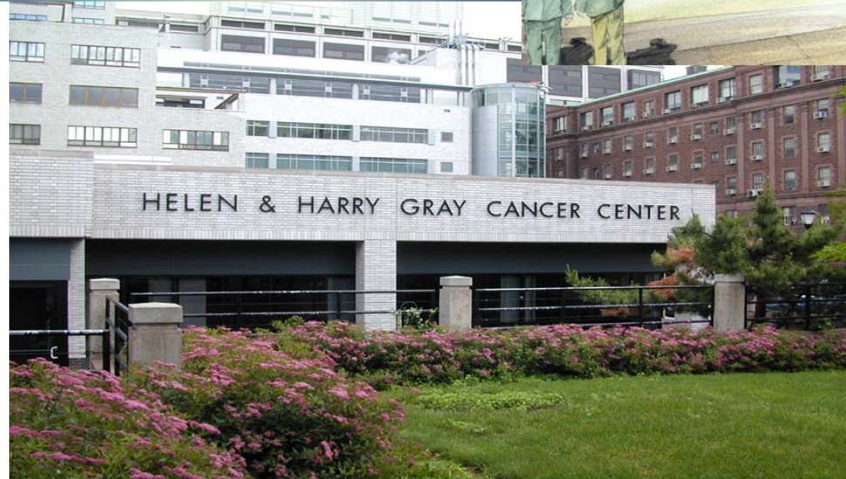


# Presentation Outline



- Overview of evaluation
  - Evaluation guiding principles
  - NCI Evaluation Oversight Committee
  - Evaluation components
  - Illustrative and overarching evaluation questions
  - Conceptual framework overview
  - Evaluation methods
- Completed and planned activities
- Dissemination plan

# Samples of Variation of Community Cancer Centers



# Evaluation Guiding Principles



- Measures of interest are **grounded in theory** and current understanding in the literature
- **Multilevel and multimethod** approach to increase reliability of findings
- **Triangulation of findings** will help interpret program development and performance over time

## NCCCP Evaluation Oversight Committee

- Chair: Mary Fennell, PhD, Brown University
- External members
  - Timothy Johnson, PhD, U of Illinois at Chicago
  - Brian Weiner, PhD, UNC, Chapel Hill
  - Jane Zapka, ScD, Medical University of South Carolina
  - Thomas Gribbin, MD, Lack Cancer Center, Grand Rapids, MI
  - Mark Hornbrook, PhD, Kaiser-Permanente, Portland, OR
- Consultants to the Committee
  - Arnie Kaluzny, PhD, UNC Chapel Hill
  - Donna O'Brien, MHA, Consultant to the Director



# Evaluation Components



- *Internal evaluation* specific to **program development**
  - Being led by NCI staff (i.e., NPAC) to guide program development and assess progress over time
- *External evaluation* specific to **program assessment**
  - Being led by RTI International to assess outcomes of interest and inform program enhancements over time

# Illustrative Evaluation Questions



Program Development	Program Assessment
Can the NCCCP model improve <b>quality of care</b> ?	What changes in practice patterns, trial accrual, and adherence to evidence-based practice have been <b>facilitated by NCCCP</b> ?

# Illustrative Evaluation Questions



Program Development	Program Assessment
How can a <b>knowledge exchange network</b> support the advancement of goals for NCI and the NCCCP program?	How does sharing best practices or leveraging external partnership (e.g., work with NCI Comprehensive Cancer Centers) <b>facilitate and sustain program performance?</b>



# Overarching Evaluation Questions

- What **organizational requirements are necessary** to effectively manage/implement NCCCP?
- What **changes in each pillar and for the cancer service line** overall seem to be facilitated by NCCCP?
- What changes and elements are **sustainable and potentially replicable**?

## Conceptual Framework Overview

- NCCCP is currently an idea about a desired outcome
  - While some “pillars” (e.g., clinical trials) are more specific, overall NCCCP is an evolving program, set of practices, specific metrics, and improvement targets
- Therefore, pilot sites are not so much adopting and assimilating NCCCP as they are *inventing it* in collaboration with NCI

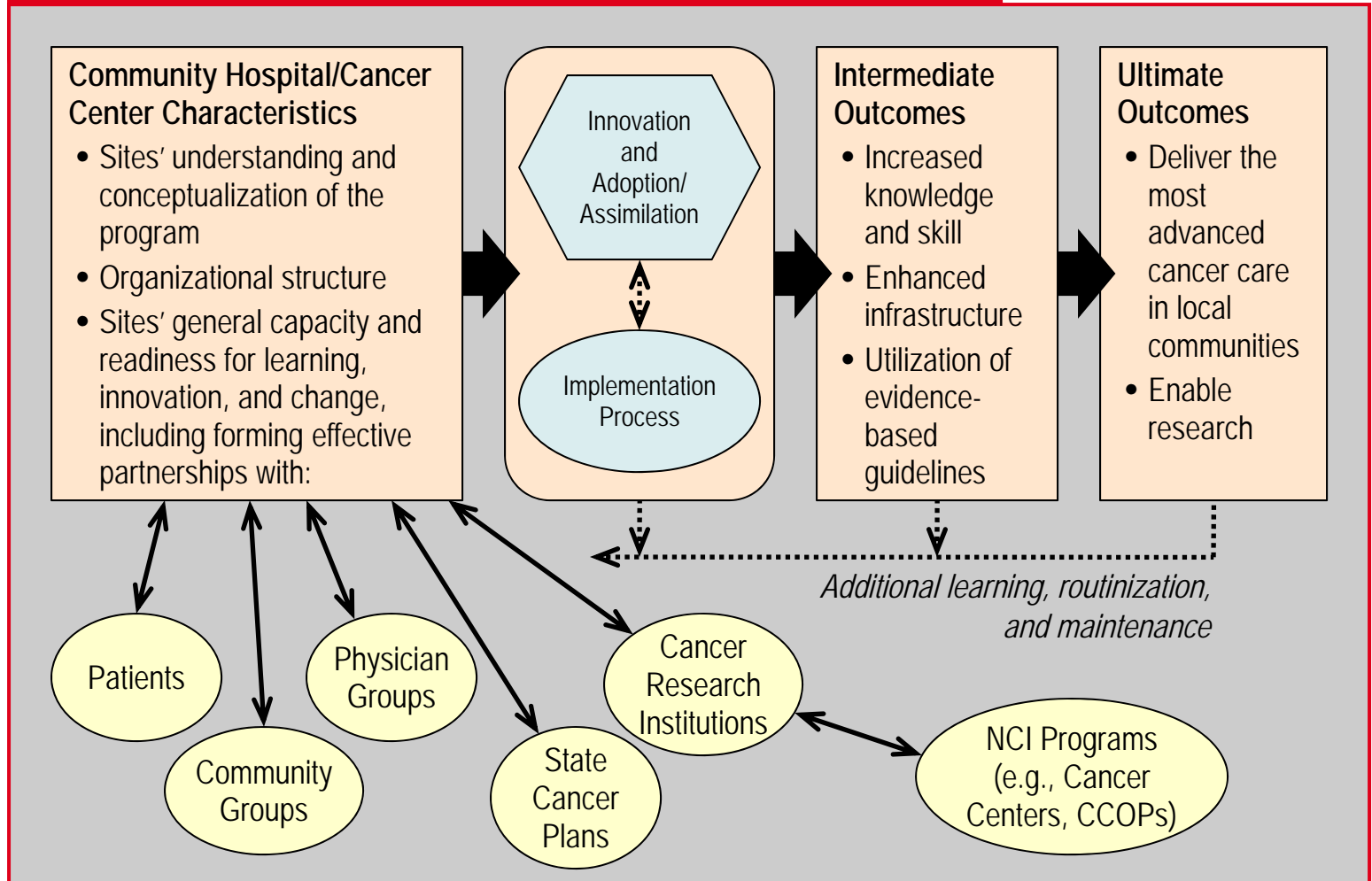
## Conceptual Framework Overview

- Therefore, organizational theory and management science are needed to answer three key evaluation questions:
  - **Sense-making:** Are pilot sites fully grasping the idea of the NCCCP?
  - **Operationalizing:** How well are sites applying the idea to their specific situation?
  - **Learning:** Based on lessons learned, can sites make the necessary organizational and programmatic changes to succeed?

# Conceptual Framework



**Environment:** Health care market, characteristics of community served, and linkage with the NCCCP pilot national research network



## Evaluation Methods



- Case studies
- Economic studies
- Patient surveys

## Case Study



- A longitudinal, multiple case study design is being used to
  - Understand NCCCP implementation
  - Assess change in site performance over time
  - Determine NCCCP structures and processes associated with successful implementation and performance
- Multimethods approach to collect and analyze quantitative and qualitative data on key outcomes for overall Program and each Core Component



# Economic Study



- Micro-cost study
  - To identify average and/or incremental costs associated with NCCCP activities, by site
    - NCI-funded and supplemental cost totals
    - “Return on investment”
- “Business case”/“strategic case” for participation
  - From organizational leadership perspective:
    - Expected short and long-run financial impact
    - Other associated strategic goals
- Method for addressing evaluation questions related to program sustainability

# Patient Survey



- **Purpose:** Understand the experience with care in the NCCCP pilot from the *patient's perspective*, with regard to
  - Access to clinical trials and psycho-social care
  - Coordination of care (e.g., multidisciplinary care and patient navigation)
- **Approach:** Sample NCCCP patients twice, 18 months apart, to assess change over time
  - 475 patients/site each time will be sampled

# Overall Analysis Plan



- Multimethod analysis
  - Each data source will be coded and analyzed to present specific findings
- Triangulation of findings
  - Combine data from all sources to assess multiple factors influencing program outcomes
- Multiple reports, spread out over 3-year pilot

# Year 1 Highlights



- Case study
  - Site visits conducted to all 16 sites in spring 2008
  - Coding and analysis of Year 1 data currently underway
- Economic study
  - Working with sites on data collection protocols
- Patient survey
  - Survey drafted, cognitively tested, and undergoing final revisions
  - IRB clearances in process

## Years 2 and 3 Activities



- Case study
  - Repeat visits in spring 2009 and 2010
    - Add focus groups with patients and caregivers
- Economic study
  - Ongoing micro-cost data collection and analysis
  - Implement “strategic case” study
- Patient survey
  - Implement first survey in late fall 2008
  - Field second round in spring 2010

# Dissemination Plans



- Periodic reporting to inform NCI leadership and advisory boards
  - Evaluation design report (fall 2008)
  - Cross-site case study report (fall 2009 and 2010)
  - Patient survey reports (summer 2009 and fall 2010)
  - Annual economic study report (fall 2009 and 2010)
- Manuscripts and presentations to inform evaluation science





# EXTRA SLIDES

## Illustrative Measures for Each NCCCP Pillar

- **Biospecimens**
  - What is the current status of the sites for biospecimen collection and reporting?
  - What are the gaps in achieving best practices for biospecimen collection and reporting?
- **Clinical Trials**
  - What type of clinical trials is each site involved in implementing? How do the sites change over time in terms of the clinical trials they are implementing (e.g., increased capacity)?
  - How does patient accrual change over time (e.g., # patients enrolled, race/ethnicity of accrued patients)?

## Illustrative Measures for Each NCCCP Pillar

- Disparities
  - What is the demonstrated commitment to the underserved? How is this changing over time?
  - What is the system of care to reach disparate populations (e.g., clinics in rural settings, MDs working outside hospital)?
- IT
  - What is the current status of EMR implementation for oncology practices at each site?
  - What components of caBIG are sites able to implement during NCCCP? What are the barriers/challenges to implementing caBIG components?

## Illustrative Measures for Each NCCCP Pillar

- **Quality of Care**
  - To what extent have sites established multidisciplinary care teams to ensure coordination and continuity of cancer treatment? How does this change over time?
  - What is the evidence that methods and structures to “bring state-of-the-art” oncology care (and early phase translational science) have been accomplished within the NCCCP setting?
- **Survivorship**
  - What is the quality of follow-up care provided to survivors?
  - To what extent have sites implemented treatment summaries?

## Case Study



- Quantitative data:
  - Baseline Assessment Survey on key indicators completed by sites in 12/07
  - Repeat of Assessment Survey at interim (11/08) and again at end of pilot (11/09)
  - Analysis of secondary data sources, such as submissions for Commission on Cancer
  - Selected program data collected by Subcommittees (e.g., data from Breast Screening Tracking Tool)

## Case Study



- Qualitative data:
  - State-of-the-art qualitative data collection and analysis using N\*Vivo software to code findings from:
    - Interviews of key stakeholders (e.g., lead physicians, PI, hospital leaders)
    - Applications, progress reports, and other program documents
    - Focus groups with patients and caregivers



## Example of Analysis Specific to Disparities

A dark silhouette of the United States map is positioned in the upper right corner of the slide, partially overlapping the title bar.

- Evaluation question: To what extent do NCCCP sites reduce cancer health care disparities?
  - Illustrative case study variables:
    - Baseline and follow-up measures of geographic and estimates of racial/ethnic groups served prior to NCCCP
    - Changes in community outreach, partners, and populations served over time
    - Enhancements to Patient Navigation programs during pilot
    - Accrual of disparate groups to clinical trials
    - Improved adherence to evidence-based therapies for disparate groups

## Example of Analysis Specific to Disparities

A dark grey silhouette of the United States map is positioned in the top right corner of the slide, partially overlapping the title bar.

- Illustrative economic study variables:
  - Changes in proportion of charity care cases reported by each hospital
  - Sites' costs of disparities-related activities
  
- Illustrative patient survey variables:
  - Disparities in awareness of and access to cancer services reported by patients
  - Changes over time in reported awareness and access