



Pricing and Payment Strategies for Cancer Drugs: Maximizing Patients' Access to Beneficial Therapies

March 27, 2017 | Philadelphia, PA

Kimpton Hotel Palomar Philadelphia | Burnham Ballroom

 @PresCancerPanel | #CancerRxValue

Agenda

- 8:00** **Registration**
- 8:30** **Welcome and Introductions**
- 9:10** **Session 1: Pricing and Payment Landscapes—Framing the Value of Cancer Drugs**
- Opening Presentations**
- **Cliff Hudis, MD, FACP**, Chief Executive Officer, American Society of Clinical Oncology
 - **Caroline F. Pearson**, Senior Vice President, Policy and Strategy, Avalere Health
 - **Lee Newcomer, MD, MHA**, Senior Vice President, Oncology, UnitedHealth Group
- Discussion**
- 10:30** **Break**
- 10:45** **Session 2: Generating Recommendations—Overview**
- 10:50** **Session 3: Recommendations—Price**
- 12:10** **Public Comment**
- 12:20** **Lunch**
- 1:30** **Session 4: Recommendations—Access to Treatments**
- 2:45** **Break**
- 3:00** **Session 5: Recommendations—Communicating Treatment Benefits**
- 4:15** **Public Comment**
- 4:25** **Closing Remarks**
- 4:45** **Adjourn**

MEETINGS OF THE PRESIDENT'S CANCER PANEL ARE OPEN TO THE PUBLIC



Pricing and Payment Strategies for Cancer Drugs

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