

### President's Cancer Panel

## 2006-2007 Meeting Series

# Promoting Healthy Lifestyles to Reduce the Risk of Cancer

The President's Cancer Panel will hold meetings to hear testimony from invited participants on each of the dates shown below. These meetings are free and open to the public.

September 11, 2006

Minneapolis, MN

Obesity

Physical Activity

Nutrition

October 23, 2006
Lexington, KY
Tobacco

December 5, 2006

Portland, OR

Obesity

Physical Activity

Nutrition

February 12, 2007

Jackson, MS

Tobacco

#### **Prospective Participants**

- ➤ Government Officials
- > State/Local Health Officials
- ➤ Academic Institution Representatives
- Practitioners/Principal Investigators/Community Oncologists/Family Physicians
- ➤ Insurance Representatives
- ➤ Public Affairs/Communications Specialists
- ➤ Community-Based Organizations
- Private Industry Representatives
- ➤ Advocates and Consumers

#### **Background**

- Current patterns of obesity and overweight conditions in the United States population could account for up to 14% of all cancer deaths in adult men and 20% in adult women (Calle EE et al. N Engl J Med 2003;348(17):1625-38).
- ➤ A 2003 report of the Institute of Medicine, *Fulfilling the Potential of Cancer Prevention and Early Detection*, highlights links between cancer and tobacco use, obesity, diet, and physical activity.
- ➤ The Health Consequences of Smoking: A Report of the Surgeon General, released in May 2004, states that tobacco use is responsible for more than 440,000 premature deaths from cancer and other causes each year. It attributes 30 percent of cancer deaths, including 87% of lung cancer deaths, to tobacco use.
- Secondhand smoke, or environmental tobacco smoke, increases the risk of lung and nasal sinus cancer and is associated with numerous other health conditions.

#### Purpose

- These 1-day meetings will focus on ways to reduce cancer incidence and mortality through the promotion of healthy lifestyles.
- Areas of particular interest will include the impact of tobacco use, environmental tobacco smoke, overweight/obesity, lack of physical activity, and unhealthy diet on cancer risk.
- ➤ Meetings will focus on:
  - Ongoing research and identification of knowledge gaps
  - Existing model programs
  - The influence of culture, geography, and community structure on lifestyle choices and adoption of riskreduction behaviors
  - The impact of technology advances on lifestyle and activity levels
  - ❖ Economic costs associated with unhealthy lifestyles
  - Potential policy changes and implementation strategies
- > The first half of each meeting will focus on current scientific research in a particular area—e.g., tobacco. The second half of each day will provide an opportunity for the Panel to learn about model programs relevant to healthy lifestyles and cancer risk reduction.

For more information about this series of meetings or the President's Cancer Panel, please visit the Panel website at http://pcp.cancer.gov, or contact Karen Parker at 301-451-9462 or klparker@mail.nih.gov.